### **Knox United Church Email Communication Policy**

#### Our Church Email List was created to:

- Keep our Church Family better informed of upcoming events and activities, both in this community and in neighbouring communities;
- Serve as an emergency communication tool when we need to mobilize our church for urgent decisions, disaster relief missions, or severe weather threats.

### Three purposes for our Church Email List are to:

- 1. inform and/or facilitate business decision making within Knox Council;
- 2. inform the congregation and the community;
- 3. enable Knox United to respond more quickly to changing circumstances.

## Emails to be sent automatically:

- Any business pertaining to Knox Council (i.e. notices of meetings)
- Church events announcements (i.e. church suppers, fund raisers)
- Announcements from the wider church (i.e. events at other churches)

#### **Photos Guidelines:**

- Including photos in our newsletters/emails is a privilege for us; we must respect and honour any publication limitations placed on them by subjects.
- We will get consent of the subjects to use the photos; for subjects under 19 years of age, we will get consent of the parent/guardian. (consent form attached)

# **Guidelines for Engagement:**

- Members of Knox United are asked to utilize the mode of communication that is most considerate and appropriate for the situation at hand.
- The Knox United Church email list is considered confidential and will not be shared with any other organization. The church secretary will send all emails; when the church secretary is unsure of the appropriateness of any photo or submitted item, he/she will seek approval from two other members of the Communication Committee before sending the email.